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Processors & Sub-Processors

Updated on May 23, 2023

Information about processors and sub-processors utilized by Wingify

Wingify Software Pvt Ltd. ("Wingify") makes use of selected sub-processors to assist in providing the Services as defined in our [Terms & Condition](#) ("Terms") while ensuring privacy and security as described in our [Privacy Policy](#). Terms used on this page but not defined have the meaning set forth in our Terms.

A sub-processor is a third-party data processor retained by Wingify, who has or potentially will have access to Service data i.e. visitor of Wingify's Customer's website or application (which may contain Personal Information) while providing Services on our behalf. Wingify engages different types of sub-processors to perform various functions as explained in the tables below.

Wingify also collects some data from its Customers as outlined in our [Privacy Policy](#) as a Controller and uses processors as mentioned here.

Wingify uses a commercially reasonable selection process to evaluate the security, privacy and confidentiality practices of such Processors and sub-processors. Additionally, Wingify ensures that its Processors and sub-processors satisfy contractual obligations as those required by Wingify (as a Controller or Processor as may be applicable) through requisite Data Protection Addendum ("DPA").

Wingify provides this list of processors and sub-processors to enable Visitors and Customers to stay informed about the scope of processors and sub-processes associated with the Services.

Sub-processors having access to Visitor Data


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Sr.N	Sub-Processor Name	Purpose of Processing	Location of Processing
1	IBM SoftLayer	Cloud Hosting Services (SOC 2 Type 2, SOC 3 audited, ISO 27001,27017,27018 Certified)	United States
2	Google Cloud Platform	Cloud Hosting Services (SOC 2 Type 2, SOC 3 audited, ISO 27001,27017,27018 Certified)	United States
3	Amazon Web Services	CloudFront for Library served for legacy VWO Customers.	Global
4	Cloudflare, Inc	For CDN, Cloudflare, Inc. ("Cloudflare") provides content distribution, security and DNS services for web traffic transmitted to and from the Services. OR Secure and manage traffic to the Services, with access to URL interactions and IP addresses.	Global
5	Linode	Cloud hosting provider	United States

Sub-processors having access to Customer Data

"Customer Data" means any Personal Data other than Visitor Data that is provided by the Customer during the Services, and includes any Personal Data related to any employee or other personnel of the Customer.

Sr.N	Sub-Processor Name	Purpose of Processing	Location of Processing
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2	AirCall	Customer calling platform. Used for inbound and outbound calls to prospects/customers.	United States
3	LinkedIn Sales Navigator	Social selling platform. Sales team find people on LinkedIn using this platform and reach out to them	United States
4	Front App	Shared/collaborative inbox for sales team	United States
5	Wingman	Conversation and Real-time sales coaching intelligence tool used to convert the conversat into text transcripts	United States
6	G Suite	Email communication and Internal productivity platform	Europe
7	Marketo	Marketo is our central marketing automation tool used to store, process, execute and report all marketing campaigns. Marketo also acts as the central database for all Marketing acquired leads and contacts.	United Kingdom
8	Zendesk	Cloud-based Customer Support Services, used as a ticketing platform by our Support team and for hosting KB by our Documentation team.	United States
9	Intercom	Customer messaging platform, used for providing real time chat support for prospects/customers	United States
11	Twillo Segment	Event tracking for applications for service improvement and support	United States
12	Sentry	Error and bug detection	United States


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15	2Checkout	2checkout is an online payment processing service that helps you accept credit cards, PayPal, and other mode of payment globally.	United States
16	DocuSign	Digital Transaction Management	United States
17	Tableau	Data modelling and visualization platform. Providing presentation layer to entire org with Dashboards.	United States
18	SalesLoft	Calling platform, Emailing and Cadence	United States
19	Ringover	Customer calling platform	France
21	CrossBeam	To manage account mapping and overlaps between the data sets shared by our partners.	United States
22	Box	This acts as a cloud-based repository for all important documents for the business. It provides centralized, and safe access to important documents to key stakeholders	United Kingdom
23	Lusha	Contact database/platform. We dont share any information with them. We take the information of prospects from this portal and reach out to them.	United States
24	One Trust	We use OneTrust to operationalize cookie compliance for the GDPR, LGPD, CCPA laws. With OneTrust we configure branded banners on our website using unique consent approaches based on location to give end users the power to accept or deny the use of cookies by various sub-segments.	United Kingdom


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		driven scenarios for customer journey success	
28	SendGrid	SendGrid powers the transactional and marketing emails	United States
29	Appcues	App user engagement platform meant to empower your non-technical colleagues	United States
30	Wistia	We use Wistia to host all our marketing video content. We then use their embed feature to add videos to our website pages and other digital assets.	United States
31	Superhuman	With Superhuman, you can get back to the top of their inbox. When you send an email, just choose a time	United States
32	Readme	ReadMe quickly create beautiful documentation, and build loyal, productive developer communities	United States
33	Imagekit	It provides intelligent real-time image optimization, resizing, cropping, and fast CDN delivery	Global
34	Transifex	cloud-based localization platform built to help you manage the translation and localization of your app, website, video subtitles, and more	United Kingdom
36	Leadriver	We use Leadrive to automate LinkedIn connection requests and inmail reachouts using the LinkedIn Messaging platform.	Lithuania
37	Open AI	Generating Variation Suggestion in VWO Editor	United States, European Union, Taiwan


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		respectively.	
39	Apollo.io	Apollo.io is used to enrich our incoming leads and existing database to add more demographic attributes. The primary service data processed by Apollo.io includes lead name, lead email address and lead company name.	United States

Due Diligence

Wingify undertakes to use a commercially reasonable selection process by which it evaluates the security, privacy and confidentiality practices of proposed processors and sub-processors.

Contractual Safeguards

Wingify generally requires its processors sub-processors to satisfy equivalent obligations required from Wingify (as a Processor or a Controller) as set forth in applicable Data Protection Addendum and Data Protection laws.

Process to Engage New Sub-processors

For all Customers who have executed Wingify's standard DPA, Wingify will provide notice of updates to the list of sub-processors that are utilized or which Wingify proposes to utilize to deliver its Services. Wingify undertakes to keep this list updated regularly to enable its customers to stay informed of the scope of sub-processing associated with the VWO Services.

Pursuant to the DPA, a Customer may object in writing to the processing of its Personal Information by a new sub-processor within ten (10) days following the update of this policy and such objection shall describe Customer's legitimate



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Updates

Wingify will keep this list updated by adding the names of new or replacement sub-processors.

If you have any questions or concerns regarding our Sub-processor or a processor, please send us a detailed message to privacy@vwo.com, and we will try to resolve your concerns.

Access the previous version [here](#)

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